

Hour of Insight Newsletter



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No. 4 November 2016

Featured Artist



Tony Exum Jr.

www.tonyexumjr.com

This National Recording Artist's saxophone style brings to mind the sultriness of Grover Washington, Jr., the soulfulness of David Sanborn, the silky smoothness of George Howard, and the tender passion of Ronnie Laws. Thomas "Tony" Exum, Jr. was born in Colorado Springs, CO. He spent much of his childhood travelling from Germany, to Mississippi, to New Orleans, and back, due to his military upbringing. As a child, as early as age 3, Tony's interest in "grown up" music was extensive. For Christmas, at the age of 6, Tony received Parliament-Funkadelic albums, but by then, he was already a huge fan of Slave, the Jacksons, S.O.S. Band, RUN DMC, LL COOL J, and of course, New Edition. He not only could recite the words to his favorite tunes, but could also identify any instrument! At the age of 11, See full Bio at www.tonyexumjr.com



[Interview with Tony Exum Jr. on Blogtalk Radio](#)

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Industry News

**ASCAP's New Digital Team Will Transform Services For Members And Licensees
Dena Fletcher Named VP, Digital Product & User Experience; David Frigeri Named VP,
Data Strategy & Business Intelligence**

NEW YORK, Sept. 21, 2016 -- ASCAP, the American Society of Composers, Authors and Publishers, the world leader in performing rights and advocacy for music creators, announces the Digital Team, which reports to Alice Kim, ASCAP's Chief Strategy & Digital Officer. The Digital Team, comprised of the Digital Product & User Experience Group, led by Dena Fletcher, as well as the newly created Data Strategy & Business Intelligence Group, led by David Frigeri, will harness ASCAP's rich data and other assets to make ASCAP's music licensing, royalty collection and distribution processes more transparent and efficient for members and licensees. The Digital Team has launched its first new tool, a redesign of ASCAP's public repertory database, ACE.

Read Full article Here : www.ascap.com/en/press/2016/09-19-ascap-announces-digital-team

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MFB CD release



I am pleased to announce that we will be releasing the first CD from the Musicians for Biodiversity Project this month. This is a project that supports the United Nations Decade on Biodiversity. The people that I have come in contact with through my Hour of Insight show is what inspired me to develop this project.

Details of where the CD may be purchased and downloaded will be available soon. Please help support this fundraising effort.

Musicians for Biodiversity is a Non-Profit Organization and an Official Partner of the United Nations Decade on Biodiversity.

Thank You
DrCal



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Insights From DrCal

Practice Makes" Perfect"

We have all heard the phrase "Practice makes Perfect". But have you ever asked yourself, what is perfection? When it comes to things like singing, song writing and playing an instrument, one person's idea of perfection may be different than another person's idea of perfection. Sometimes imperfection can be obvious. But just being a little different does not always mean imperfection. If that were the case, we would have very little diversity or variety in this world.

Right now, I am speaking to singers, composer's musicians etc. Many artists have dedicated much of their life to becoming the best artist they can be. Wanting to be successful, they will play that instrument, sing or write that song over and over until they feel it is "perfect" Sometimes we set a goal and say I want to be as good as "this person" or that person

While setting, a goal is not a bad idea, you should never compare yourself too closely to someone else.as your own talent is unique. Also, you should not allow anyone else to set goals or limits for you. You can do that yourself. Sometimes others may make you feel that you need to compete with someone else, when the only person you really need to compete with is yourself as you strive for your "personal best". So go ahead, keep practicing and make "Perfect".

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